

AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions of claims in the application:

Listing of Claims:

Claims 1-26 (canceled)

Claim 27 (new): A method of applying makeup comprising: selecting a plurality of texture words to express makeup textures; classifying the plurality of selected texture words into two characteristic types; producing a texture word map by arranging one characteristic type in the ordinate and the other characteristic type in the abscissa and arranging positional correlations of the texture words to one another in the coordinates of the ordinate and the abscissa; producing a texture image map by overlapping individual images on the texture word map; and applying makeup with a texture according to the texture image map.

Claim 28 (new): The method of claim 27, further comprising: examining the texture image map based on results of a questionnaire regarding photographs of models to whom makeup has been actually applied to the skin, eyes, and lips to produce three types of texture image maps, comprising a skin texture map, an eye texture map, and a lip texture map; and applying makeup to the skin, eyes, and lips, with a texture according to each of the corresponding three types of texture image maps.

Claim 29 (new): The method of claim 28, further comprising: ordering the three texture image maps corresponding to words for every image zone to produce texture map tables; and applying makeup with a texture according to the texture map tables.

Claim 30 (new): A texture map comprising a plurality of texture words that express makeup textures; the plurality of texture words classified into two characteristic types; the two characteristic types forming a texture word map including one characteristic type in the ordinate and the other characteristic type in the abscissa, the texture words correlated positionally with the ordinate and the abscissa; and a texture image map including overlapping individual images on the texture word map.

Claim 31 (new): The texture map according to claim 30, comprising a skin texture map, an eye texture map, and a lip texture map, said texture maps comprising correlations of results of a questionnaire regarding photographs of models to whom makeup has been applied to the skin, eyes, and lips.

Claim 32 (new): The texture map according to claim 31, comprising a texture map table, the texture map table including at least one word for each of the three texture image maps- skin texture map, eye texture map, and lip texture map.

Claim 33 (new): The method of claim 27, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 34 (new): The method of claim 27, wherein the textures are classified into the characteristics austerity, transparency, and gloss, and wherein austerity and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 35 (new): The method of claim 27, wherein each individual image includes four image types, including "cute/pretty," "fresh/active," "soft/feminine" and "cool/sharp."

Claim 36 (new): The method of claim 29, wherein a correlation between textures or a balance between texture and image is expressed on the texture map.

Claim 37 (new): The method of claim 28, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 38 (new): The method of claim 29, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like

dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 39 (new): The texture map of claim 30, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 40 (new): The texture map of claim 31, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 41 (new): The texture map of claim 32, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent

and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 42 (new): The method of claim 28, wherein the textures are classified into the characteristics austerility, transparency, and gloss, and wherein austerility and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 43 (new): The method of claim 29, wherein the textures are classified into the characteristics austerility, transparency, and gloss, and wherein austerility and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 44 (new): The texture map of claim 30, wherein the textures are classified into the characteristics austerility, transparency, and gloss, and wherein austerility and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 45 (new): The texture map of claim 31, wherein the textures are classified into the characteristics austerility, transparency, and gloss, and wherein austerility and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 46 (new): The texture map of claim 32, wherein the textures are classified into the characteristics austerity, transparency, and gloss, and wherein austerity and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 47 (new): The makeup method of claim 28, wherein each individual image includes four image types, including “cute/pretty,” “fresh/active,” “soft/feminine” and “cool/sharp.”

Claim 48 (new): The makeup method of claim 29, wherein each individual image includes four image types, including “cute/pretty,” “fresh/active,” “soft/feminine” and “cool/sharp.”

Claim 49 (new): The texture map of claim 30, wherein each individual image includes four image types, including “cute/pretty,” “fresh/active,” “soft/feminine” and “cool/sharp.”

Claim 50 (new): The texture map of claim 31, wherein each individual image includes four image types, including “cute/pretty,” “fresh/active,” “soft/feminine” and “cool/sharp.”

Claim 51 (new): The texture map of claim 32, wherein each individual image includes four image types, including “cute/pretty,” “fresh/active,” “soft/feminine” and “cool/sharp.”

Claim 52 (new): The texture map of claim 32, wherein a correlation between textures or a balance between texture and image is expressed on the texture map.